Ontario Smoking Cessation Program
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Ontario Smoking Cessation Program

The objectives of the Ontario Pharmacy Smoking Cessation Program include the following:

- To align with the principles of other smoking cessation programs in primary health care and community settings to provide smokers with a continuum of care.
- To communicate to the public regarding the value of smoking cessation services by community pharmacists and promotion of available services.
- To improve access to and choice of stop smoking services, including advice on smoking cessation therapy and options, support tolls, resources and follow-up.
- To provide patients with a consistent, evidence-based standard of care on a screening mechanism, cessation counseling, structured documentation and support.

Eligibility

While the smoking cessation program is available for reimbursement to Ontario Drug Benefit (ODB) recipients who smoke, future consideration may be given to expanding program eligibility to non-ODB patients based on outcomes of the program. In other words, at this point, only patients who have active ODB or Trillium coverage will be covered for the Smoking Cessation Program.

Pharmacist Education

Pharmacist are required to take a Smoking Cessation training program to ensure that they have the basic level of training including motivational interviewing strategies, a familiarity with more involved smoking cessation counseling and quit smoking planning.

The training program must support the Smoking Cessation Algorithm (the 5 As) of ask, advise, assess, assist, and arrange. Smoking cessation programs are obtainable in Ontario through organizations including:

- Ontario Pharmacists’ Association
- Canadian Pharmacists’ Association
- Centre for Addiction and Mental Health
Pharmacist Payment and Program Evaluation

- Smoking Cessation claims for payment may only be submitted for ODB patients at this time.
- Claims are to be submitted on the date of service.
- The claim submission follows the same process for submitting a claim for the MedsCheck program using special product identification number (PIN).

Readiness Assessment

PIN 93899941 - $40.00 First Consultation (once per year = $40.00 total)

The outcome of the first consultation is to engage the patient in a dialogue about their smoking history, and to ensure the patient understands the goals and objectives of the program including their responsibilities towards success. The first consultation occurs after the pharmacist has conducted the readiness assessment, obtained patient consent for program enrolment, and shared health information.
Primary Follow-Up Session

PIN 93899942 - $15 - session 1-3 (3 times per year maximum = $45.00 total)

The first three follow-up counseling sessions should take approximately ten minutes and should occur within the first three weeks of the program being initiated. Suggested time-lines for primary follow-up sessions:

- Day 3-5 (10 minutes)
- Day 7-10 (10 minutes)
- Day 14-21 (10 minutes)
Secondary Follow-Up

PIN 93899943 - $10.00 - sessions 4-7 (4 times per year = $40.00 total)

The four secondary follow-up counseling sessions are approximately five minutes in duration. Suggested time-lines for secondary follow-up sessions:

- Day 30-60 (3-5 minutes)
- Day 90-120 (3-5 minutes)
- Day 180-210 (3-5 minutes)
- Day 240-365 (3-5 minutes)
Unsuccessful Quit

PIN 93899945

The Unsuccessful Quit PIN is claimed when a patient indicates at any time during the program that he or she has not succeeded in quitting smoking. Once the PIN is claimed, no further meetings are scheduled. The pharmacist should inform patients who withdraw from the program of their eligibility to re-enroll at a later date (one year from the date of their first consultation with the pharmacist).
Unknown Status/Program Withdrawal

PIN 93899946

The Unknown Status PIN is claimed when a patient cannot be reached to continue with his/her program or when a patient withdraws from the program without indicating their success in quitting smoking.
Billing ODB for Smoking Cessation

When billing for ODB Smoking Cessation, bill all of the PINs paid or not in the same way that you bill all fee-for-service prescriptions.

- **Successful Quit**: PIN 93899944
- **Unsuccessful Quit**: PIN 93899945
- **Unknown Status/Program Withdrawal**: PIN 93899946

Once you have selected the appropriate PIN, do the following:

- a) Enter the counseling pharmacist’s information in the Doctor fields
- b) Enter a free-form Sig
- c) Enter a Disp Qty of 1
- d) Enter a Days Supply of 1

The ODB intervention ‘PS’ will populate automatically. This informs ODB that you are billing for a professional service.
Click **F12 - Fill Rx**. An adjudication response will be returned from ODB indicating that the claim was accepted.

![Adjudication Response for ODB](image)

<table>
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<th>Pricing Adjustments</th>
<th>Cost</th>
<th>Markup</th>
<th>Fee</th>
<th>Mix Fee</th>
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The claim was accepted

- OK
- Trouble
- Cancel Rx